

## Fair Use Policy Of Unitedstreaming

### Protecting *unitedstreaming* Content Under Copyright and Fair Use

1. You must maintain the original INTENT of the video. You may not shorten any clip, edit sound, or add images within that clip. For copyright reasons, video editing software may not be used to edit or integrate *unitedstreaming* videos.
2. Students are allowed to keep projects containing *unitedstreaming* video clips for their personal portfolios.
3. Teachers are allowed to keep projects containing *unitedstreaming* video clips through the duration of the subscription. You will be notified in the event the subscription has been cancelled. (If you are a student teacher or completing graduate coursework, you may keep the clips for your personal portfolio as part of the university's subscription to *unitedstreaming*).
4. When uploading lessons or projects that integrate *unitedstreaming* video to your school's server, you must protect the content. Ask your technology coordinator to:
  1. Keep content behind a control system, like a firewall;
  2. Create a link and stream from *unitedstreaming* servers (Find directions under the *unitedstreaming* Help section > *unitedstreaming* Support Materials > Third Party Software > Streaming from *unitedstreaming* Servers);
  3. Create realms within your server management software which prompt access by entering a username when clicking on a page that hosts a *unitedstreaming* clip.
5. You HAVE permission to share distance learning models with *unitedstreaming* subscribers only. Visitors through external applications such as Blackboard or WebCT who do not have a valid *unitedstreaming* subscription are NOT allowed access to *unitedstreaming* content. You may make a virtual classroom or multicast\* for *unitedstreaming* subscribers which broadcasts content across television, as long as you and your end-users are *unitedstreaming* subscribers.  
  
\* **Multicast:** having multiple locations view *unitedstreaming* simultaneously.
6. Converting digital video to analog (or taking the video clip from the computer, CD, etc. and recording it onto a vhs tape) is in violation of copyright. If you need to do this, you can request written permission from United Learning and we will review and grant permission based on a case-by-case basis\*. Please include your name, your project, and the reason for needing an analog copy. Please send requests via email to: [info@unitedlearning.com](mailto:info@unitedlearning.com).  
  
\***Note:** We have streaming rights to the content, not always the analog rights.
7. Cite all content borrowed. Go to the Help section of the *unitedstreaming* site to find correct APA and MLA formatting directions for video, images, and support materials.
8. When modifying ancillary materials, please include the following statement: "Revised with permission from United Learning but United Learning is not responsible for the content of the revision."

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